

Edukasyon.ph

**WHAT DID YOU WANT TO BE
WHEN YOU WERE GROWING UP?**



800,000 FILIPINO STUDENTS ARE LEFT BEHIND EACH YEAR

between high school and college

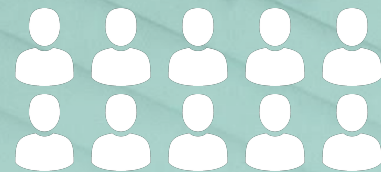
1.7M

Graduate high school



900k

Enter college





THE GAP ARISES DUE TO:

LIMITED INFORMATION

Too many schools to choose from
with scattered data sources

LACK OF GUIDANCE

Same and limited program offerings
with little attention to career
guidance

INCONVENIENT APPLICATION PROCESS

Manual application processes

LACK OF FINANCIAL SUPPORT

Limited access to scholarship opportunities

THE FUTURE CAN BE SCARY.

The Manila Times

1 million graduates face job-skill mismatch

BY WILLIAM DEPASUPIL, TMT © MARCH 14, 2017

MANILA BULLETIN

DOLE urged to address job-skills mismatch

Published June 19, 2018, 11:39 AM

BusinessMirror

Rising number of foreign workers shows job-skills mismatch persisting in PHL

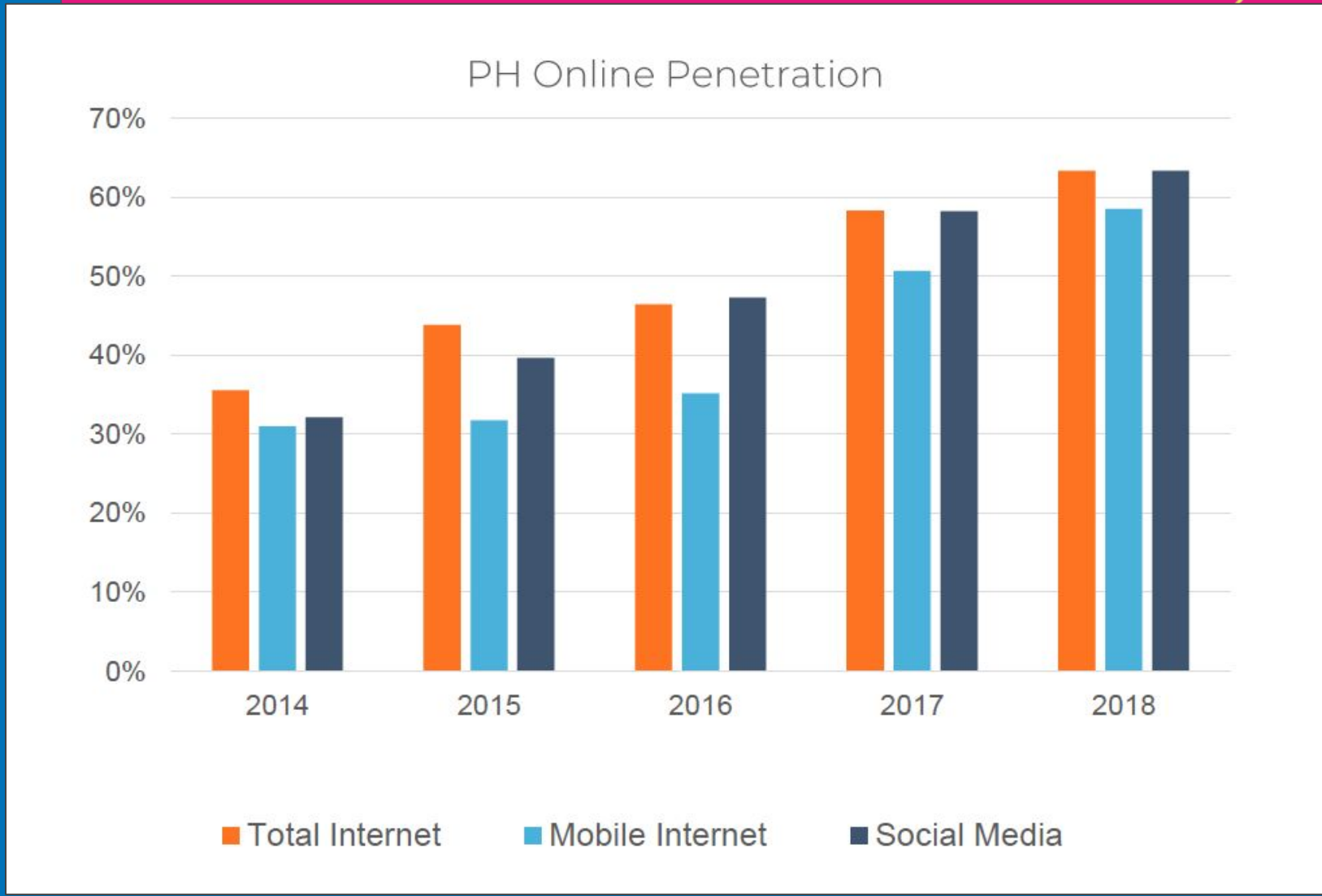
By Samuel P. Medenilla - March 27, 2018

1019

"About one-third of employers' report being unable to fill vacancies because of a lack of applicants with requisite skills."

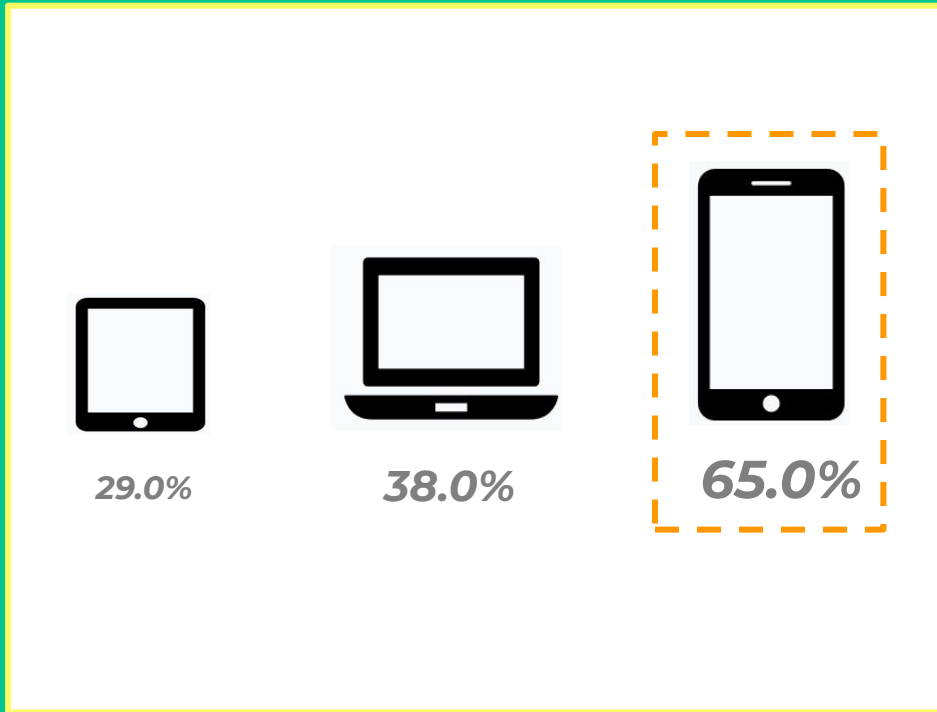
The World Bank

What opportunities can we leverage?

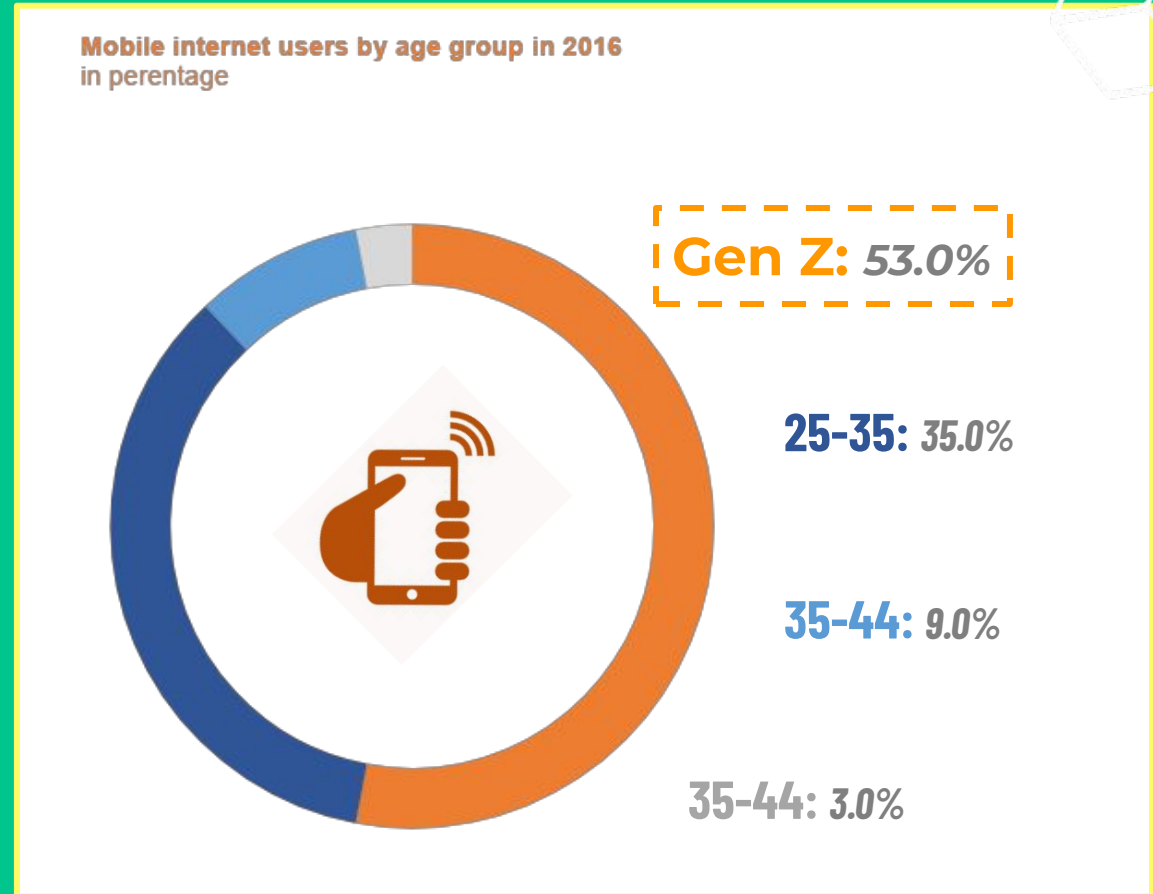


Source: HootSuite, We Are Social

Gen Z is a MOBILE-FIRST generation



Device usage in the Philippines in 2019

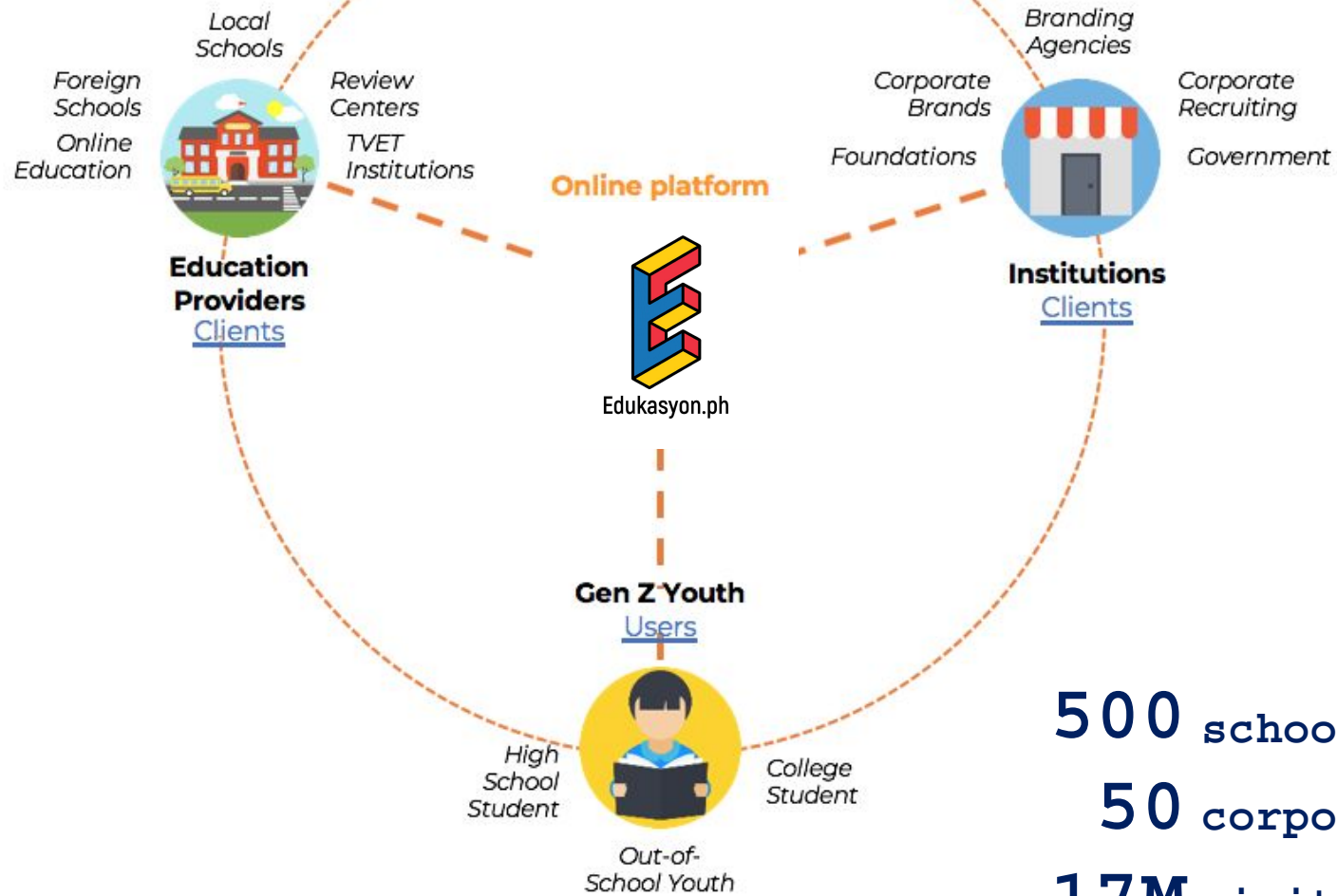


Mobile internet users by age group in 2016

WE make the future less scary



The Edukasyon.ph Ecosystem

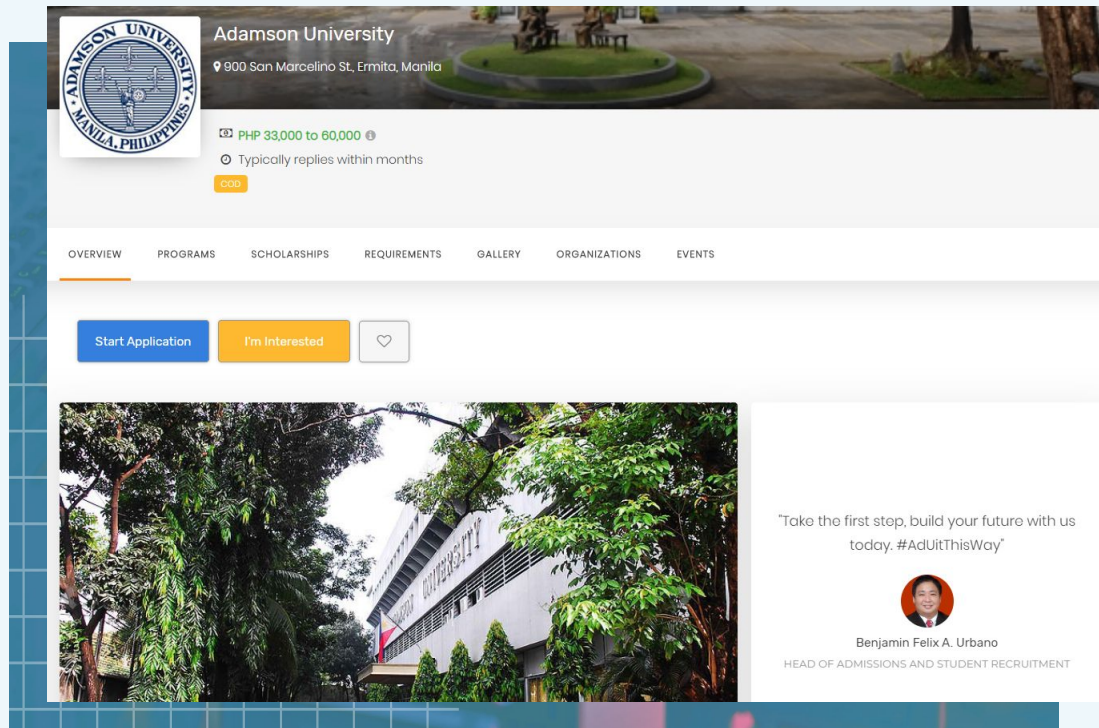


500 schools

50 corporations + foundations

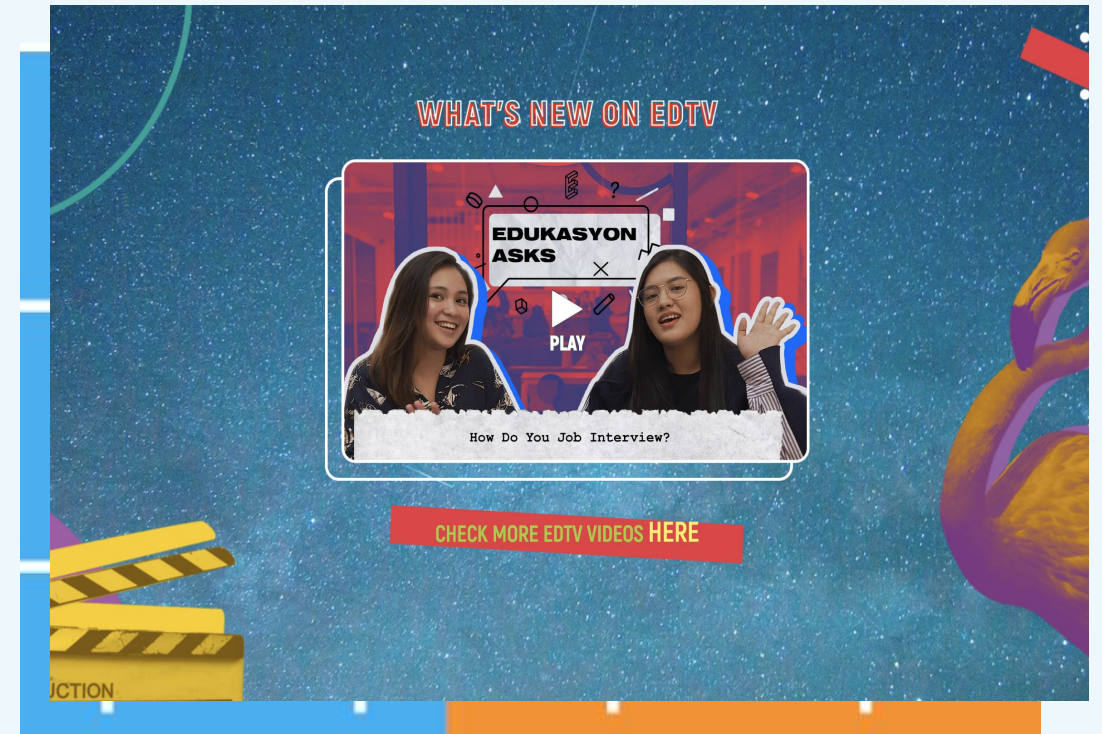
17M visitors each year

STUDENTS GO TO US TO...



SEARCH & APPLY

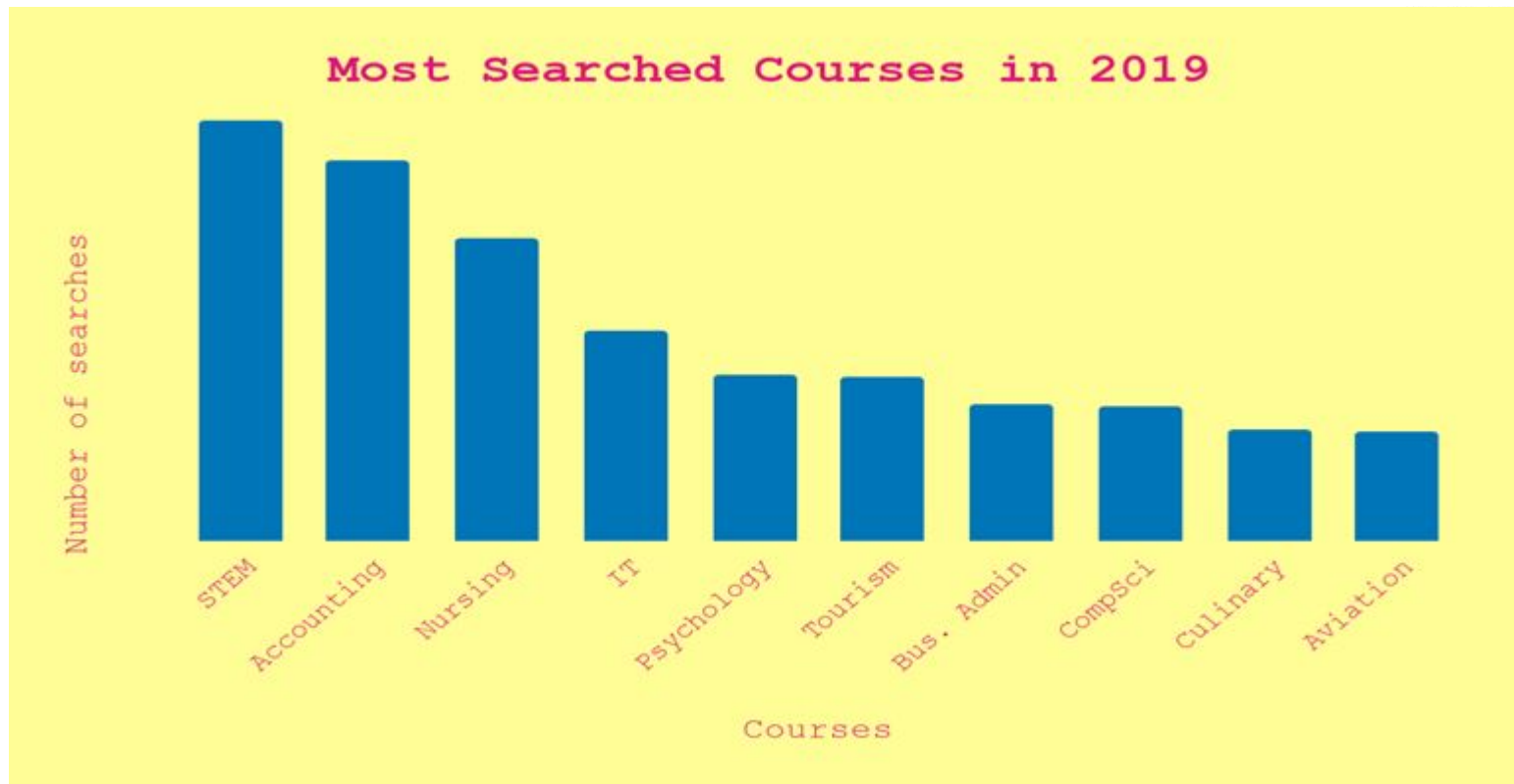
31,000+ monthly searches happening on the platform
courses, schools, scholarships, internships



GUIDANCE THRU OUR CONTENT

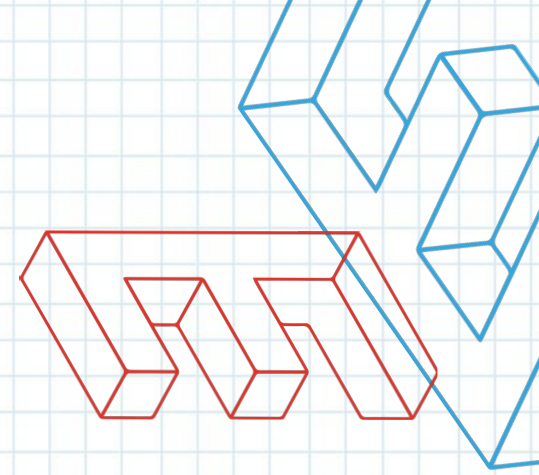
300,000+ monthly **blog** visits
and **social media** engagements

Millions of students.

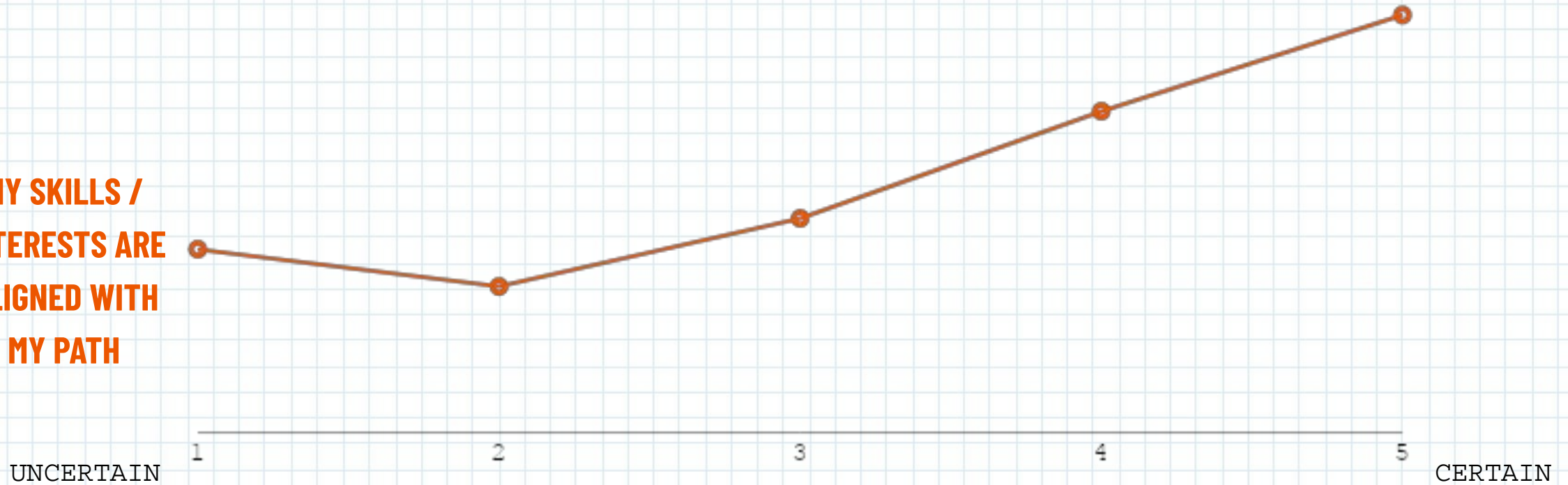


We know what they're interested in because they search for answers on our platform.

THE FUTURE BECOMES LESS SCARY WHEN THEY KNOW THEY'RE ON THE RIGHT PATH



**MY SKILLS /
INTERESTS ARE
ALIGNED WITH
MY PATH**

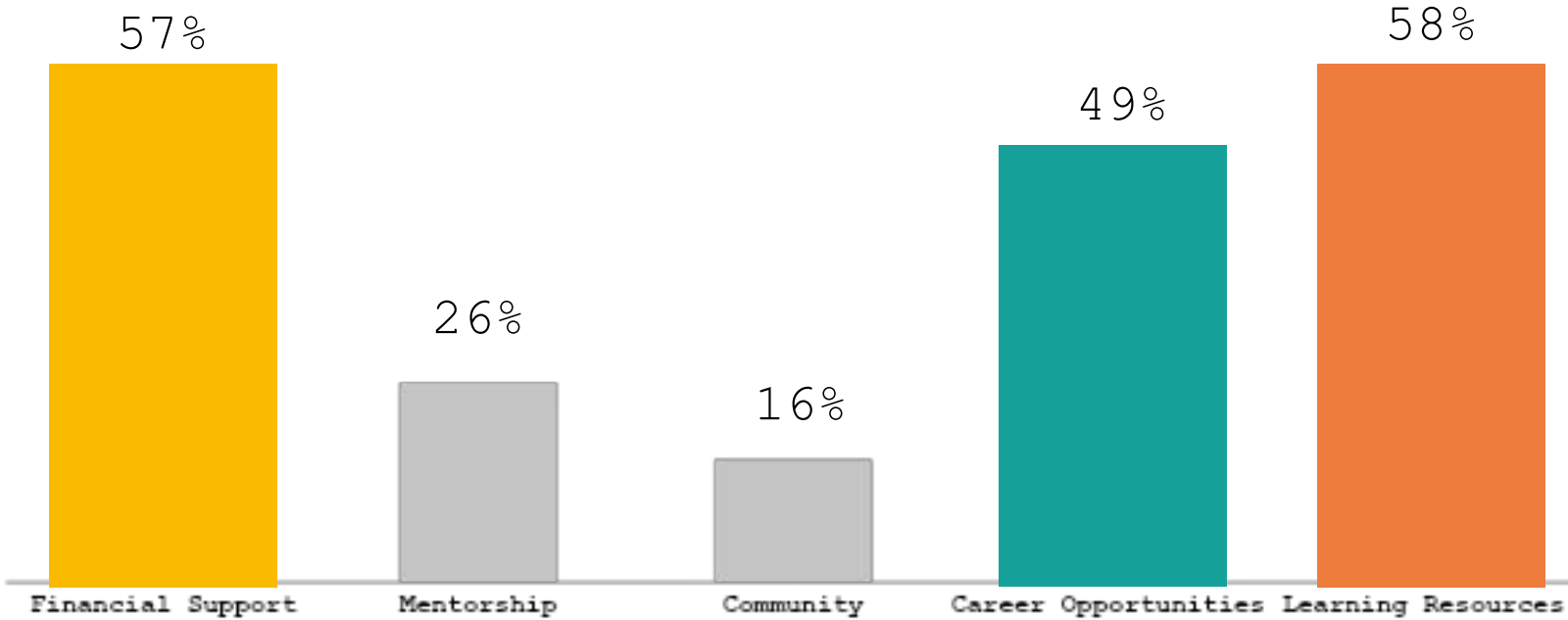


Source : National Student Study, Edukasyon 2019

Question : Would you say that your personal skills or what you are good at are in line with the career path you chose?

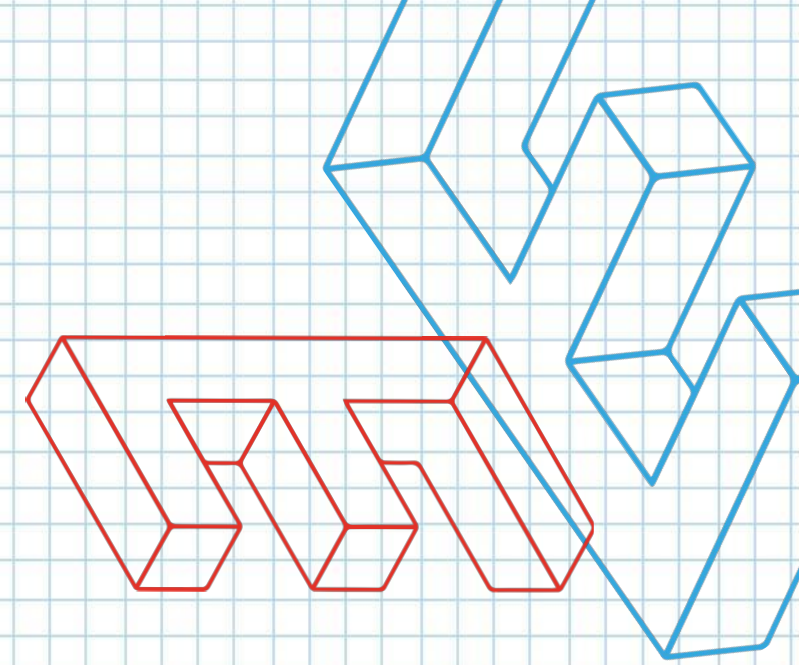
Question : Would you say that your personal interests & passions are in line with the career path you chose?

What help would you need in order to pursue the career path that you really want?



Source : National Student Study, Edukasyon 2019

THE YOUTH ALSO NEED SUPPORT TO ACTUALLY TAKE THOSE PATHS



OUR COMMITMENT TO THE YOUTH

The screenshot shows the Edukasyon.ph website homepage. The background is a blue-tinted image of a cat in a space suit on the moon. The website layout includes a top navigation bar with 'Register with us', a search icon, and 'Explore'. The main heading is 'We make your future less scary.' followed by a paragraph of text. Below this is a search bar with the placeholder text 'Search for schools, courses, scholarships and internships'. At the bottom, there is a yellow and purple banner with the text 'Where Do I Begin?' and a small blue button.

Edukasyon.ph

Register with us 🔍 Explore

We make your future less scary.

Thinking about the future can seem scary that's why we created Edukasyon.ph. To equip you, students and fresh graduates with tools that help you connect to schools, find scholarships anywhere, learn online and match your skills to courses and jobs. Join us for FREE to access unlimited resource to help you make your future less scary.

Search for schools, courses, scholarships and internships 🔍

↓
Scroll

Where Do I Begin?

So many opportunities, so little time. Let's get you connected to what you're looking for. Whatever you have in mind, there's something here for you.

📄

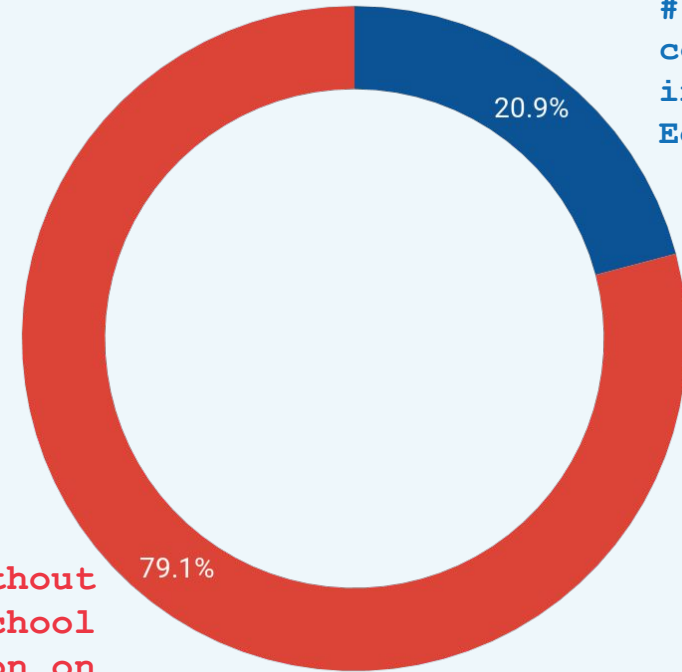
Rebranded platform

Compelling content materials

550+ partners and counting

11M visitors each year

Although we've partnered with over 500 of the largest schools in the country, there still is a huge gap to fill



HEIs with complete school information on Edukasyon

HEIs without complete school information on Edukasyon

What else is possible if we work together?

The screenshot displays a web browser interface. The address bar shows 'creamsilk-conditionedforgreater.edukasyon.ph' and 'Private'. The website header includes the 'Edukasyon.ph' logo. The main content area is divided into two sections. The top section is a landing page with a pink background, featuring the headline 'BELIEVE YOU'RE CONDITIONED FOR GREATER' and a sub-headline 'No dream is too big for the Filipina. You're done with good, upskill yourself because you're conditioned for greater.' Below this is an image of four women with the 'CREAM SILK' logo and the text 'YOU ARE CONDITIONED FOR GREATER'. The bottom section of the landing page contains a paragraph about Cream Silk's commitment to the empowerment of Filipinas. The second section shows a grid of three course cards. The first card is for 'Business' with the title 'Get a business online' and a description about building a digital presence. The second card is for 'Art & Design' with the title 'Graphic Illustration' and a description about creative energy. The third card is for 'Communication' with the title 'Increase Productivity at Work' and a description about managing time. Each card has an 'ENTER NOW' button. Below the grid is a larger card for 'WEB CODING FUNDAMENTALS', which is brought to you by NUS and kadenza. It lists three things you'll learn: Introduction to web programming languages (HTML, CSS, and JavaScript), Common terms and tools in web technology, and How to use code to customize web pages. It also introduces the instructor, Lance Wyse, an Associate Professor in Communications and New Media at NUS. The course details are: 7 sessions with Kadenza, 6 hours per session, and it is free. A 'REGISTER AND START YOUR JOURNEY TO GREATER TODAY!' button is prominently displayed.

COLLABORATING WITH PRIVATE CORPORATIONS

An online academy in partnership with industry experts and renowned universities from all over the world with free online courses for aspiring businesswomen, creatives and storytellers.



**HELP US CREATE
A DENT,
ONE SCHOOL PROFILE
AT A TIME AT
NO COST**

www.edukasyon.ph



Talk to us: sales@edukasyon.ph